

Start Early, Start SMART Career Readiness Program

This program is designed for families who view post-secondary education as an important investment. They understand that accurate and relevant information can improve their planning and decision making processes.

Parents know that each child is unique and want to do their best to help their children achieve and succeed in the future.

This highly personalized program is for you if:

- ✓ Your child needs help identifying or confirming careers that "fit" their unique profile
- ✓ You want to help your student narrow down career and college majors that are relevant for their direction
- ✓ You and your child want to learn more about their natural abilities and how they relate to the workplace

Our team of credentialed and experienced professionals are dedicated to helping students and families make decisions about career choices and educational programs to support them. We care about your happiness and success.

About Us

We were established, and remain subsidized, by the not for profit Ball Foundation whose mission is to study aptitudes and to use that information to help people discover and develop their potential. As a research organization, we are committed to the highest professional standards and practice. To help facilitate this ongoing research, we offer an optional *Research Membership*. A membership entitles you to additional savings on our programs and unlimited* free follow up consultations. In exchange, we ask that you complete two short surveys annually. Your information will continue to support our outcome research and studies on aptitudes and careers paths. With a rapidly changing workplace, this information will help others in the future.

The Start Early, Start
SMART Career Readiness
Program is designed to be
efficient for today's busy
families but still provide the
most critical information to
direct your student's career
and major decisions. The
program is also
customizable to provide the
most comprehensive
program for those families
looking for additional
support.

Reverse for details.





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