Ball Foundation Research Membership

Career Vision is the service and consulting arm of The Ball Foundation. We receive financial support from the Foundation to provide aptitude-based career assessments and career planning programs to the public and in turn use the anonymous data to continue the research on aptitudes.

Among the top research goals is the expansion of the longitudinal information about aptitudes, college majors, career paths and the discovery and development of new measurements. As you may be aware, gathering data from many people over time can be a challenge. However, the families and individuals we have worked with over the years have been very supportive of our work and have shown interest in its continuation. Technological advances create unique opportunities to connect with our client families and gain their participation in our work to further the study of aptitudes and make that information available to future generations.

A Research Membership has been established to grow a cadre of VIP people who want to be part of a bigger mission. As a thank you, they will receive a $50 savings on their chosen program.

What do I need to do?

- Verbally agree to complete and return two brief surveys annually prior to registration.
  - Two short surveys will be sent via email to make it as easy as possible. (*The information will be migrated anonymously into our longitudinal data. The questions will be related to school, work or professional satisfaction*).
- Complete all assessments in your program.
  - *We may include some experimental items in the set of tests.*
- You may be invited (optional) to participate in pilot studies or focus groups to improve our work.

Benefits

In exchange, *you will have our deep appreciation* and you will be

- Eligible for a $50 Savings off your chosen program.
  - *The Best Price Program requires a Research Membership*
- Eligible for up to two free career sessions each year the surveys are completed and returned.
- Receive periodic research updates and communications.